

Annex B - Citations for Top Award and Special Recognition Recipients

Top Award: Lifetime Achievement for Outstanding Contribution to Tourism



Dr. Kiat W. Tan

Founding Chief Executive Officer, National Parks Board and Gardens By the Bay

Dr Tan is the corporate adviser to National Parks and Gardens by the Bay, the latter of which he was also the former CEO. Dr Tan headed and steered the Gardens by the Bay project, the first garden in the world to receive the Thea Award, which recognises achievements, talent and personal excellence within the themed entertainment industry.

Dr Tan was also instrumental in sustaining Singapore's green spaces and laid out the master plan for Botanic Gardens' redevelopment, which was fundamental in its transformation to become a UNESCO World Heritage site. In 2011, in recognition for his distinguished service, Dr Tan was awarded the highest environmental accolade in Singapore, the President's Award for the Environment, and most recently, the Distinguished Service Order by the Singapore Government.

Special Recognition



JTB Corporation

JTB Corporation is the largest outbound and inbound tour operator in Japan, and is a strong household brand in the Japan market. In 2017, JTB and STB signed a Memorandum of Understanding (MOU), a first for STB with a travel agency, to deepen collaboration and promote Singapore as a key destination to Japanese travellers. It was also the first time ever in JTB's history that they signed an MOU with an overseas NTO.



STB and JTB had previously collaborated on commemorative tours and promotions to mark the 50th anniversary of Singapore's independence and to celebrate 50 years of Japan–Singapore diplomatic relations in 2015 and 2016 respectively.

The collaboration during those two years culminated in JTB designating Singapore as its key focus destination to promote in 2017, making Singapore the first country in Asia to receive such emphasis.

ION Orchard



ION Orchard is one of the key icons along Orchard Road, and contributes to the attractiveness of Orchard Road as a lifestyle and retail destination. It offers diverse retail options to travellers, along with the revamped ION Sky and unique activations through exciting calendar of events. It also provides value-added services to visitors via unique experiences, e.g. bridal bars, personal stylist services.

ION Orchard has also proved to display relevance with the adoption of up and coming trends, such as PokemonGO, ION Holideals and Black Friday.

